



## NEWS RELEASE

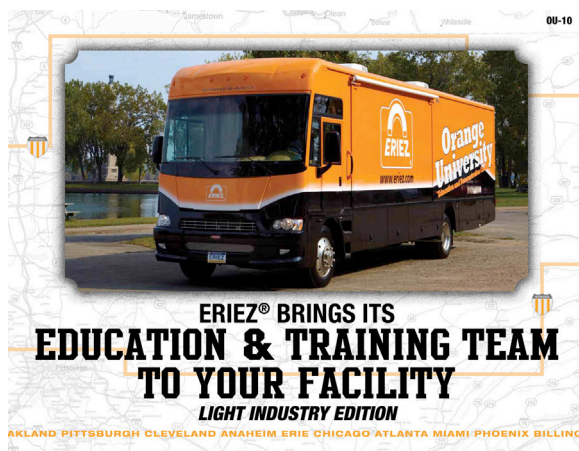
### *For Immediate Release*

News for the Chemical, Food Processing,  
Packaging, Pharmaceutical and Tobacco Industries

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## Eriez® Offers New Literature Featuring its Orange University™ Education and Training Vehicle



Erie, PA--- Eriez® is pleased to announce the availability of a new, full-color brochure that features Eriez' [Orange University™](#), a mobile training and education center designed for hands-on demonstrations and customer workshops. The brochure, "Eriez Brings Its Education & Training Team to Your Facility: Light Industry Edition," is specifically focused on how Orange University can help meet the needs and challenges of sanitary/light industries.

The literature states, "Orange University is a 38 foot Winnebago® stuffed with all the goodness you would expect Eriez to offer in a first-class package for a first-

class customer experience." It points out that the Orange University experience includes product and video demonstrations and educational materials.

According to the brochure, Orange University features a modular equipment layout that allows the rapid transformation of the interior to accommodate different market segments on an annual or semi-annual basis—on demand. This modular layout enables Orange University to travel the country educating a new segment of customers with products tailored to their industrial needs.

"The current Orange University layout is geared toward our sanitary industry products," explains Eric Confer, Orange University Team Leader. "It is outfitted with a wide array of equipment, including magnetic separators, vibratory conveyors and screeners, metal detectors, x-ray inspection systems and more--along with a host of technology to help ensure the experience is on target for each individual who steps aboard," he adds.

The new brochure describes a typical light industry curriculum and highlights some examples of topics the Orange University team may address during their visit, including how to: improve product purity, move and feed products more efficiently, reduce downtime, integrate systems and reduce costs.

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The literature explains that Eriez' Orange University light industry education is tailor-made for food, chemical, pharmaceutical, packaging and tobacco companies. "Each experience is completely personalized to give visitors the educational experience and tools to solve challenges they face every day on the job," says Confer.

To learn more about Orange University and/or download a copy of the brochure in PDF format, visit [www.eriez.com/Products/orangeuniversity/](http://www.eriez.com/Products/orangeuniversity/). To obtain a hard copy of the brochure, contact Eriez and request brochure OU-10.

Eriez is recognized as world authority in advanced technology for magnetic, vibratory and inspection applications. The company's magnetic lift and separation, metal detection, x-ray, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, recycling, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international facilities located on six continents. For more information, call toll-free (888) 300-ERIEZ (3743) within the U.S. and Canada. For online users, visit [www.eriez.com](http://www.eriez.com) or send e-mail to [eriez@eriez.com](mailto:eriez@eriez.com). Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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